

YAMASA

NEWS

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The success only makes sense with

gratitude

In 2020 **Yamasa** completes **55 years** with success and we appreciate everyone that has been part of this history.



YAMASA: 55 YEARS OF HISTORY IN THE POULTRY BUSINESS

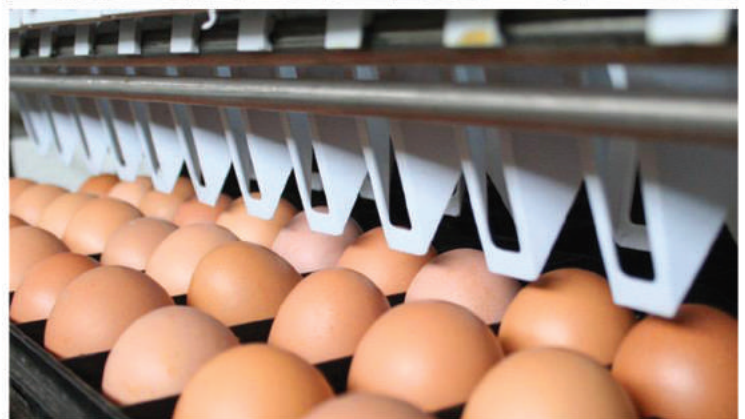
For more than half a century, Yamasa's team evolved in the process of responding to the poultry industry with quality, simplicity and efficiency.

It was by listening to the market and by knowing how to translate its needs that Yamasa has built a respectful relationship with the Brazilian and international poultry farming. This is Yamasa's main strength with the poultry business: knowing to listen and to meet its demands, understanding the specifics of each reality, client, region and country.

Because of this "understanding" with the egg market, Yamasa presented the poultry farmers with the exact equipment for their company, small, medium or large-sized. Thus, were born the Yamasa grading machines for commercial eggs and the YHD egg packers, specially developed to meet the needs of the hatchery industry.

For over half a century, Yamasa's team evolved in the process of responding to the poultry industry with quality, combined with simplicity and efficiency, another positive point of its success trajectory. Yamasa's equipments are known for their robustness and durability. Complementing these qualities, the company's egg gradings and packers are easy to operate and have efficient and uncomplicated technology.

After-sales and direct customer service are additional strengths that add value to the company's sales. This, combined with friendly and flexible negotiation and competitive prices, makes the relationship with the poultry farmer or hatching entrepreneur an effective solution.



PERSEVERANCE RELIANCE AND RESULTS

Yamasa preserves its traditions and pass it around the original lesson of Yorio Yamazaki.

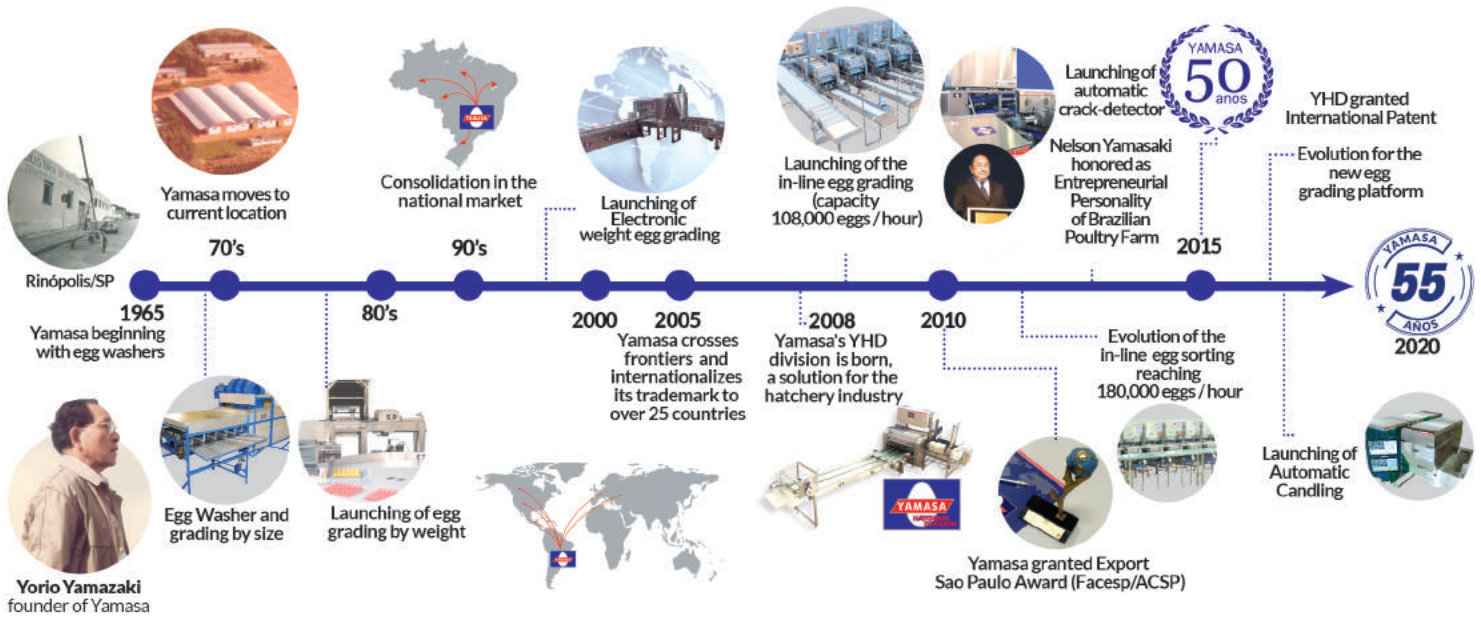
Yamasa was born from an original idea of the Japanese immigrant Yorio Yamazaki, who was willing to produce the first egg grading machines in Brazil precisely to meet the needs of poultry farmers. That was when the synergy that remains to this day between the company and its customers was born.

The machines built by Yorio in his shop, in the west side of the State of Sao Paulo/Brazil, accelerated the production in the egg rooms and contributed to the professionalization of the poultry farming.

The Japanese extraction was also important as the country's first poultry farmers were Japanese immigrants or descendants. From father to son, and already in the third generation of managers, Yamasa follows the principles of perseverance, reliance and results, qualities that are still present in the daily lives of poultry farmers and, even more, in the company that preserves its traditions and the original lessons of Yorio Yamazaki: to meet with respect the market demands.

This is the bond that was born with the company in 1965 and remains until 2020, when it celebrates 55 years.

YAMASA TIMELINE



YAMASA PORTFOLIO

Effective technology, unique machines

The wide variety of Yamasa machines for cleaning, grading and packing commercial eggs, hatching eggs and quail eggs is produced to meet the reality of each customer in Brazil and in the international market.

The company is recognized for its robust portfolio for various business models.

- **COMMERCIAL EGGS:** Washing machines, grading and packing machines, as well as specific accessories for the segment.
- **HATCHING EGGS (YHD division- Yamasa Hatching Division):** grading and packer machines for hatcheries, and complete line of accessories for the segment.
- **QUAIL EGGS:** machines with unique technology developed by Yamasa for packing quail eggs.

OPTIMIZATION OF THE PRODUCTIVE CHAIN

The quality concept of Yamasa machines

The **COMMERCIAL EGGS** gradings with Yamasa technology offer:



Reduced manual contact.



Reduced need for manual work and training.



Less egg processing time, more agility in the distribution.



Longer egg shelf life for the final consumer.

In the **FERTILE EGGS** segment, the grading and packer machines offer:



Correct positioning of the hatching egg.



Reduced manual contact and pre-incubation handling time.



Assessment of egg integrity for premature removal of unviable eggs.



Weight classification for birth window uniformity, size and chick's quality.

YAMASA DATA AND INFORMATION



**YAMASA'S FACTORY
HAS OVER 20,000 M²
OF CONSTRUCTED AREA**



**YAMASA CONTRIBUTES WITH
EXPRESSIVE GENERATION OF
DIRECT AND INDIRECT JOBS**



**2019 SALES INCREASED
10% OVER 2018**



**APPROXIMATELY 60% PRODUCTION
MEETS BRAZILIAN MARKET
AND 40% INTERNATIONAL MARKET**



**SOCIALLY RESPONSIBLE
COMPANY, WITH HEALTH
PROMOTION THROUGH
SPORTS**



**SUSTAINABILITY: YAMASA
RECYCLES WASTE**



**PRESENT IN MORE THAN 25 COUNTRIES:
NORTH AMERICA, CENTRAL AMERICA,
SOUTH AMERICA, CARIBBEAN ISLANDS AND EUROPE**



TRAINING PROGRAM

Yamasa providing hands-on training program in the factory aimed at better use of equipment by the customer, less need for service and maintenance, resulting in greater customer and their technical team autonomy.

In 2019, 25 training sessions were held for a total of 41 people, including technicians, company owners and partners from different regions of the country and international. Trained professionals capable of resolving matters related to the Yamasa machine in operation on their farms.



CHECK THE EQUIPMENTS IN EXHIBITION:

EGG WASHER MODEL L-10

Washer with nylon rotating brushes characterized by:

- Low water consumption;
- Reduced number of eggs for a second wash;
- Brush structure for delicate cleaning without damaging the eggs;
- Sprinkler nozzles for 360° egg cleaning.



EGG GRADER MODEL CHS-30.600

ACCESSORIES:

- AUTOMATIC PACKER C-3.0
- DENESTER
- CRACK DETECTOR
- CASE CLOSERS

Yamasa machine CHS 30.600 with automatic packer model C-3.0 is one of the company's classics and success in the national and international market. In this version, it has PLC technology, designed for the control and settings of various parameters, as well as the management of equipment performance.

It is ideal for medium-sized farms, which prioritize agile egg room work.

Capable of sorting up to 30,600 eggs per hour, the equipment has a case or tray fit.








YAMASA AT IPPE 2020

The traditional partnership of the Brazilian company with the international event has been taking place for 15 years.

In 2020, Yamasa celebrates 55 years and will be present for the 15th consecutive year at the International Production and Processing Expo (IPPE). Held in Atlanta, United States, the trade show is one of the most important in the world in technology for the production of animal protein. The event takes place in January 28th to 30th, 2020.



EVENTS CALENDAR 2020

	January 28-30	Atlanta / Georgia	United States
	March 17-19	Ribeirão Preto / São Paulo	Brazil
	July 16-18	Bastos / São Paulo	Brazil
	July 29-31	São Bento do Una / Pernambuco	Brazil
	October 27-29	Miami / Florida	United States

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